

**BMW of North America, LLC**  
**2010 Model Year**  
**Confidential Wholesale Price**

Effective September 1, 2009

		328i Sports Wagon	328i xDrive Sports Wagon
<b>U.S. Models</b>			
Base Price U.S.A. Port of Entry*		\$32,570	\$34,410
Base Price Euro Delivery Munich Pick Up		\$30,285	\$32,000
Base Price Diplomatic U.S.A. Port of Entry		\$30,940	\$32,690
Training Service Fee (Excludes Euro Delivery)		\$180	\$180
<b>Options</b>			
205	STEPTRONIC automatic transmission	\$1,260	\$1,260
248	Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models)	\$175 NC (restr.)	\$175 NC (restr.)
2KU	17" wheels w/all-season run-flat tires (17x8.0, 225/45 R17) (Included in package) (Not in combination with ZSP or ZMP on restricted models)	\$455 ZVP (restr.)	\$455 ZVP (restr.)
2XA	Sports leather steering wheel with paddle shifters (In combination with ZSP)	\$90 \$90	\$90 \$90
302	Anti-theft alarm system	\$365	\$365
322	Comfort Access keyless entry	\$455	\$455
386	Roof rails	\$90	\$90
417	Rear manual side window shades	\$230	\$230
459	Power front seats with driver seat memory (Included in package)	\$905 ZPP	\$905 ZPP
494	Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW, ZVP
4A3	Light Burl Walnut trim	NC	NC
4B9	Aluminium Trim	NC	NC
4MG	Glacier Silver Aluminum trim (Requires ZMP on indicated models)	NC (req'd)	NC (req'd)
508	Park Distance Control (Not in combination with ZMP on restricted models)	\$685 (restr.)	\$685 (restr.)
522	Xenon headlights	\$820	\$820
541	Active Cruise Control	\$2,135	\$2,135
5AC	Automatic high beams	\$230	\$230
609	Navigation system	\$1,910	\$1,910
639	BMW Assist with Bluetooth System (Included in package) (639 and 609 require 615 on indicated models)	\$685 ZPP (req'd)	\$685 ZPP (req'd)
655	Satellite radio with 1 year subscription	\$320	\$320
677	Logic7 sound system with Surround Sound and Digital Sound Processing	\$795	\$795
6FL	iPod and USB adapter (Included in package)	\$365 ZVP	\$365 ZVP
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)
<b>Colors / Upholsteries</b>			
Non-Metallic paint		STD	STD
Metallic paint		\$500	\$500
KA	Leatherette	STD	STD
LC	Leather Dakota (Included in package)	\$1,320 ZPP, ZVP	\$1,320 ZPP, ZVP
<b>Packages</b>			
ZCW	Cold Weather Package (In combination with ZMP) (Not in combination with ZVP on restricted models)	\$820 \$685	\$685 \$545 (restr.)
ZMP	M Sport Package 2MF 18" wheels w/performance tires (upgrade) 7XA Sport steering wheel w/paddles (upgrade) (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models) (Requires A52, 300, 354, 381, 475 or 896 on indicated models)	\$3,415 +\$545 +\$90 (restr.) (restr.) (req'd)	\$3,415 +\$545 +\$90 (restr.) (restr.) (req'd)
ZPP	Premium Package (In combination with ZVP)	\$3,050 \$1,730	\$3,050 \$1,730
ZSP	Sport Package 2S1 17" wheels w/performance tires (upgrade) 2XA Sport steering wheel w/paddles (upgrade)	\$1,865 +\$90	\$1,500 +\$275 +\$90
ZVP	Value Package	NC	NC
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
<b>Other Charges</b>			
Destination & Handling		\$825	\$825

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

\* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

**BMW of North America, LLC**  
**2010 Model Year**  
**Suggested Retail Price**

Effective September 1, 2009

		328i Sports Wagon	328i xDrive Sports Wagon
<b>U.S. Models</b>			
Base Price U.S.A. Port of Entry*		\$35,400	\$37,400
Base Price Euro Delivery Munich Pick Up		\$32,920	\$34,780
Base Price Diplomatic U.S.A. Port of Entry		\$33,630	\$35,530
<b>Options</b>			
205	STEPTRONIC automatic transmission	\$1,325	\$1,325
248	Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models)	\$190 NC (restr.)	\$190 NC (restr.)
2KU	17" wheels w/all-season run-flat tires (17x8.0, 225/45 R17) (Included in package) (Not in combination with ZSP or ZMP on restricted models)	\$500 ZVP (restr.)	\$500 ZVP (restr.)
2XA	Sports leather steering wheel with paddle shifters (In combination with ZSP)	\$100 \$100	\$100 \$100
302	Anti-theft alarm system	\$400	\$400
322	Comfort Access keyless entry	\$500	\$500
386	Roof rails	\$100	\$100
417	Rear manual side window shades	\$250	\$250
459	Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW, ZVP
4A3	Light Burl Walnut trim	NC	NC
4B9	Aluminium Trim	NC	NC
4MG	Glacier Silver Aluminum trim (Requires ZMP on indicated models)	NC (req'd)	NC (req'd)
508	Park Distance Control (Not in combination with ZMP on restricted models)	\$750 (restr.)	\$750 (restr.)
522	Xenon headlights	\$900	\$900
541	Active Cruise Control	\$2,400	\$2,400
5AC	Automatic high beams	\$250	\$250
609	Navigation system	\$2,100	\$2,100
639	BMW Assist with Bluetooth System (Included in package) (639 and 609 require 615 on indicated models)	\$750 ZPP (req'd)	\$750 ZPP (req'd)
655	Satellite radio with 1 year subscription	\$350	\$350
677	Logic7 sound system with Surround Sound and Digital Sound Processing	\$875	\$875
6FL	iPod and USB adapter (Included in package)	\$400 ZVP	\$400 ZVP
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)
<b>Colors / Upholsteries</b>			
Non-Metallic paint		STD	STD
Metallic paint		\$550	\$550
KA	Leatherette	STD	STD
LC	Leather Dakota (Included in package)	\$1,450 ZPP, ZVP	\$1,450 ZPP, ZVP
<b>Packages</b>			
ZCW	Cold Weather Package (In combination with ZMP) (Not in combination with ZVP on restricted models)	\$900 \$750	\$750 \$600 (restr.)
ZMP	M Sport Package 2MF 18" wheels w/performance tires (upgrade) 7XA Sport steering wheel w/paddles (upgrade) (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models) (Requires A52, 300, 354, 381, 475 or 896 on indicated models)	\$3,750 +\$600 +\$100 (restr.) (restr.) (req'd)	\$3,750 +\$600 +\$100 (restr.) (restr.) (req'd)
ZPP	Premium Package (In combination with ZVP)	\$3,350 \$1,900	\$3,350 \$1,900
ZSP	Sport Package 2S1 17" wheels w/performance tires (upgrade) 2XA Sport steering wheel w/paddles (upgrade)	\$2,050 +\$100	\$1,650 +\$300 +\$100
ZVP	Value Package	NC	NC
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.			
<b>Other Charges</b>			
Destination & Handling		\$825	\$825

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		328i Sports Wagon	328i xDrive Sports Wagon	Retail Price
<b>ZCW</b>	<b>Cold Weather Package</b> 464 Ski bag 494 Heated front seats 502 Retractable headlight washers	x		<b>\$900</b>
	<b>Cold Weather Package</b> 464 Ski bag 494 Heated front seats  (Not in combination with ZVP on restricted models )		x  (restr.)	<b>\$750</b>
	<b>In combination with ZMP</b>	x	x	<b>\$750</b> <b>\$600</b>
<b>ZMP</b>	<b>M Sport Package</b> 2ME 17" M Double-Spoke wheels (Style 194M) with performance tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) <b>or</b> 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) 481 Sport seats 507 Park Distance Control (rear only) 710 M steering wheel <b>or</b> 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter  (Not in combination with ZSP on restricted models ) (Requires A52, 300, 354, 381, 475 or 896 on indicated models ) (Not in combination with 248 on restricted models )		x  x  x  (restr.) (req'd) (restr.)	<b>\$3,750</b>  <b>+ \$600</b>  <b>+ \$100</b>
	<b>M Sport Package</b> 2ME 17" M Double-Spoke wheels (Style 194M) with performance tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) <b>or</b> 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) 481 Sport seats 507 Park Distance Control (rear only) 704 Sport suspension 710 M steering wheel <b>or</b> 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter  (Not in combination with ZSP on restricted models ) (Requires A52, 300, 354, 381, 475 or 896 on indicated models ) (Not in combination with 248 on restricted models )	x  x  x  (restr.) (req'd) (restr.)		<b>\$3,750</b>  <b>+ \$600</b>  <b>+ \$100</b>
	<b>Premium Package</b> 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth System LC Leather Dakota	x	x	<b>\$3,350</b>
	<b>In combination with ZVP</b>	x	x	<b>\$1,900</b>

		328i Sports Wagon	328i xDrive Sports Wagon	Retail Price
<b>ZSP</b>	<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2SZ 17" wheels w/all-season run-flat tires (17x8.0, 225/45 R17) <b>or</b> 2S1 17" wheels w/performance run-flat tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 760 Shadowline exterior trim		x	<b>\$1,650</b>
	<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2S1 17" wheels w/performance run-flat tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 704 Sport suspension 760 Shadowline exterior trim 840 Increased top speed limiter	x		<b>\$2,050</b>
<b>ZVP</b>	<b>Value Package</b> 2KU 17" wheels w/all-season run-flat tires (17x8.0, 225/45 R17) 494 Heated front seats 6FL iPod and USB adapter LC Leather Dakota		x	<b>NC</b>
	<b>Value Package</b> 2KU 17" wheels w/all-season run-flat tires (17x8.0, 225/45 R17) 6FL iPod and USB adapter LC Leather Dakota	x		<b>NC</b>