

**BMW of North America, LLC**  
**2010 Model Year**  
**Confidential Wholesale Price**

Effective September 1, 2009

	328i Sedan	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	335d Sedan
<b>U.S. Models</b>					
Base Price U.S.A. Port of Entry*	\$30,220	\$32,060	\$37,075	\$38,915	\$40,390
Base Price Euro Delivery Munich Pick Up	\$28,105	\$29,815	\$34,480	\$36,195	\$37,560
Base Price Diplomatic U.S.A. Port of Entry	\$28,715	\$30,460	\$35,220	\$36,970	\$38,370
Training Service Fee (Excludes Euro Delivery)	\$180	\$180	\$180	\$180	\$180

**Options**

205 STEPTRONIC automatic transmission	\$1,260	\$1,260	\$1,260	\$1,260	STD
217 Active Steering	NA	NA	\$1,365	NA	NA
248 Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models)	\$175 NC (restr.)	\$175 NC (restr.)	\$175 NC (restr.)	\$175 NC (restr.)	\$175 NC NC
2KU 17" wheels w/all-season run-flat tires (17x8.0, 225/45 R17) (Included in package) (Not in combination with ZSP and ZMP on restricted models)	\$455 ZVP (restr.)	\$455 ZVP (restr.)	NA	NA	NA
2XA Sports leather steering wheel with paddle shifters (In combination with ZSP) (Requires ZSP and 205 on indicated models)	\$90 \$90 (req'd)	\$90 \$90 (req'd)	\$90 \$90 (req'd)	\$90 \$90 (req'd)	\$90 \$90 (req'd)
302 Anti-theft alarm system	\$365	\$365	\$365	\$365	\$365
322 Comfort Access keyless entry	\$455	\$455	\$455	\$455	\$455
403 Moonroof (Included in package)	\$955 ZPP	\$955 ZPP	STD	STD	STD
417 Rear manual side window shades	\$525	\$525	\$525	\$525	\$525
459 Power front seats with driver seat memory (Included in package)	\$905 ZPP	\$905 ZPP	STD	STD	STD
465 Split fold-down-rear seat (Included in package)	\$430 ZCW	\$430 ZCW	\$430 ZCW	\$430 ZCW	\$430 ZCW
494 Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW, ZVP	\$455 ZCW	\$455 ZCW	\$455 ZCW
4A3 Light Burl Walnut trim	NC	NC	NC	NC	NC
4B9 Aluminium Trim	NC	NC	NC	NC	NC
4MG Glacier Silver Aluminum trim (Requires ZMP on indicated models)	NC (req'd)	NC (req'd)	NC (req'd)	NC (req'd)	NA
508 Park Distance Control (Not in combination with ZMP on restricted models)	\$685 (restr.)	\$685 (restr.)	\$685 (restr.)	\$685 (restr.)	\$685
522 Xenon headlights	\$820	\$820	STD	STD	STD
541 Active Cruise Control	\$2,135	\$2,135	\$2,135	\$2,135	\$2,135
5AC Automatic high beams	\$230	\$230	\$230	\$230	\$230
609 Navigation system	\$1,910	\$1,910	\$1,910	\$1,910	\$1,910
639 BMW Assist with Bluetooth (Included in package)	\$685 ZPP	\$685 ZPP	\$685 ZPP	\$685 ZPP	\$685 ZPP
655 Satellite radio with 1 year subscription	\$320	\$320	\$320	\$320	\$320
677 Premium hi-fi system	\$795	\$795	\$795	\$795	\$795
6FL iPod and USB adapter (Included in package)	\$365 ZVP	\$365 ZVP	\$365	\$365	\$365
6NF Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)

**Colors / Upholsteries**

Non-Metallic paint	STD	STD	STD	STD	STD
Metallic paint	\$500	\$500	\$500	\$500	\$500
KA Leatherette	STD	STD	STD	STD	STD
LC Leather Dakota (Included in package)	\$1,320 ZPP, ZVP	\$1,320 ZPP, ZVP	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP

**Packages**

ZCW Cold Weather Package (In combination with ZMP) (Not in combination with ZVP on restricted models)	\$1,045 \$910	\$910 \$775 (restr.)	\$1,045 \$910	\$910 \$775	\$1,045
ZMP M Sport Package 2MF 18" wheels w/performance tires (upgrade) 7XA Sport steering wheel w/paddles (upgrade) (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models) (Requires A52, 300, 354, 381, 475 or 896 on indicated models)	\$3,415 +\$545 +\$90 (restr.) (restr.) (req'd)	\$3,415 +\$545 +\$90 (restr.) (restr.) (req'd)	\$3,415 +\$90 (restr.) (restr.) (req'd)	\$3,415 +\$90 (restr.) (restr.) (req'd)	NA
ZPP Premium Package (In combination with ZVP)	\$3,730 \$2,410	\$3,730 \$2,410	\$2,410	\$2,410	\$2,410
ZSP Sport Package 2S1 17" wheels w/performance tires (upgrade) 2S2 18" wheels w/mixed tires (upgrade) 2XA Sport steering wheel w/paddles (upgrade)	\$1,865 +\$90	\$1,500 +\$275 +\$90	\$1,955 +\$90	\$1,230 +\$545 +\$90	\$1,955 +\$90
ZVP Value Package	NC	NC	NA	NA	NA

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

**Other Charges**

Destination & Handling	\$825	\$825	\$825	\$825	\$825
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All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

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Released:08/14/2009

**BMW of North America, LLC  
2010 Model Year  
Confidential Wholesale Price**

Effective September 1, 2009

	328i Sedan	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	335d Sedan
<b>U.S. Models</b>					

\* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

**BMW of North America, LLC**  
**2010 Model Year**  
**Suggested Retail Price**

Effective September 1, 2009

	328i Sedan	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	335d Sedan
<b>U.S. Models</b>					
Base Price U.S.A. Port of Entry*	\$32,850	\$34,850	\$40,300	\$42,300	\$43,900
Base Price Euro Delivery Munich Pick Up	\$30,550	\$32,410	\$37,480	\$39,340	\$40,825
Base Price Diplomatic U.S.A. Port of Entry	\$31,210	\$33,110	\$38,285	\$40,185	\$41,705
<b>Options</b>					
205 STEPTRONIC automatic transmission	\$1,325	\$1,325	\$1,325	\$1,325	STD
217 Active Steering	NA	NA	\$1,550	NA	NA
248 Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC NC
2KU 17" wheels w/all-season run-flat tires (17x8.0, 225/45 R17) (Included in package) (Not in combination with ZSP and ZMP on restricted models)	\$500 ZVP (restr.)	\$500 ZVP (restr.)	NA	NA	NA
2XA Sports leather steering wheel with paddle shifters (In combination with ZSP) (Requires ZSP and 205 on indicated models)	\$100 \$100 (req'd)	\$100 \$100 (req'd)	\$100 \$100 (req'd)	\$100 \$100 (req'd)	\$100 \$100 (req'd)
302 Anti-theft alarm system	\$400	\$400	\$400	\$400	\$400
322 Comfort Access keyless entry	\$500	\$500	\$500	\$500	\$500
403 Moonroof (Included in package)	\$1,050 ZPP	\$1,050 ZPP	STD	STD	STD
417 Rear manual side window shades	\$575	\$575	\$575	\$575	\$575
459 Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	STD	STD	STD
465 Split fold-down-rear seat (Included in package)	\$475 ZCW	\$475 ZCW	\$475 ZCW	\$475 ZCW	\$475 ZCW
494 Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW, ZVP	\$500 ZCW	\$500 ZCW	\$500 ZCW
4A3 Light Burl Walnut trim	NC	NC	NC	NC	NC
4B9 Aluminium Trim	NC	NC	NC	NC	NC
4MG Glacier Silver Aluminum trim (Requires ZMP on indicated models)	NC (req'd)	NC (req'd)	NC (req'd)	NC (req'd)	NA
508 Park Distance Control (Not in combination with ZMP on restricted models)	\$750 (restr.)	\$750 (restr.)	\$750 (restr.)	\$750 (restr.)	\$750
522 Xenon headlights	\$900	\$900	STD	STD	STD
541 Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400	\$2,400
5AC Automatic high beams	\$250	\$250	\$250	\$250	\$250
609 Navigation system	\$2,100	\$2,100	\$2,100	\$2,100	\$2,100
639 BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
655 Satellite radio with 1 year subscription	\$350	\$350	\$350	\$350	\$350
677 Premium hi-fi system	\$875	\$875	\$875	\$875	\$875
6FL iPod and USB adapter (Included in package)	\$400 ZVP	\$400 ZVP	\$400	\$400	\$400
6NF Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)

**Colors / Upholsteries**

Non-Metallic paint	STD	STD	STD	STD	STD
Metallic paint	\$550	\$550	\$550	\$550	\$550
KA Leatherette	STD	STD	STD	STD	STD
LC Leather Dakota (Included in package)	\$1,450 ZPP, ZVP	\$1,450 ZPP, ZVP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP

**Packages**

ZCW Cold Weather Package (In combination with ZMP) (Not in combination with ZVP on restricted models)	\$1,150 \$1,000	\$1,000 \$850 (restr.)	\$1,150 \$1,000	\$1,000 \$850	\$1,150
ZMP M Sport Package 2MF 18" wheels w/performance tires (upgrade) 7XA Sport steering wheel w/paddles (upgrade) (Not in combination with ZSP on restricted models) (Not in combination with 248 on restricted models) (Requires A52, 300, 354, 381, 475 or 896 on indicated models)	\$3,750 +\$600 +\$100 (restr.) (restr.) (req'd)	\$3,750 +\$600 +\$100 (restr.) (restr.) (req'd)	\$3,750 +\$100 (restr.) (restr.) (req'd)	\$3,750 +\$100 (restr.) (restr.) (req'd)	NA
ZPP Premium Package (In combination with ZVP)	\$4,100 \$2,650	\$4,100 \$2,650	\$2,650	\$2,650	\$2,650
ZSP Sport Package 2S1 17" wheels w/performance tires (upgrade) 2S2 18" wheels w/mixed tires (upgrade) 2XA Sport steering wheel w/paddles (upgrade)	\$2,050 +\$100	\$1,650 +\$300 +\$100	\$2,150 +\$100	\$1,350 +\$600 +\$100	\$2,150 +\$100
ZVP Value Package	NC	NC	NA	NA	NA

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

**Other Charges**

Destination & Handling	\$825	\$825	\$825	\$825	\$825
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All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

\* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

		328i Sedan	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	335d Sedan	Retail Price
<b>ZCW</b>	<b>Cold Weather Package</b> 465 Split fold-down-rear seat 494 Heated front seats  (Not in combination with ZVP on restricted models )		x		x		<b>\$1,000</b>
	<b>Cold Weather Package</b> 465 Split fold-down-rear seat 494 Heated front seats 502 Retractable headlight washers	x		x		x	<b>\$1,150</b>
	<b>In combination with ZMP</b>	x	x	x	x		<b>\$1,000 \$850</b>

		328i Sedan	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	335d Sedan	Retail Price	
<b>ZMP</b>	<b>M Sport Package</b> 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) 481 Sport seats 507 Park Distance Control (rear only) 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter  (Not in combination with ZSP on restricted models ) (Requires A52, 300, 354, 381, 475 or 896 on indicated models ) (Not in combination with 248 on restricted models )				x			\$3,750
					x		+ \$100	
	<b>M Sport Package</b> 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) 481 Sport seats 507 Park Distance Control (rear only) 704 Sport suspension 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter  (Not in combination with ZSP on restricted models ) (Requires A52, 300, 354, 381, 475 or 896 on indicated models ) (Not in combination with 248 on restricted models )			x				\$3,750
				x				+ \$100
	<b>M Sport Package</b> 2ME 17" M Double-Spoke wheels (Style 194M) with performance tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) or 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) 481 Sport seats 507 Park Distance Control (rear only) 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter  (Not in combination with ZSP on restricted models ) (Requires A52, 300, 354, 381, 475 or 896 on indicated models ) (Not in combination with 248 on restricted models )		x				\$3,750	
			x				+ \$600	
			x				+ \$100	
	<b>M Sport Package</b> 2ME 17" M Double-Spoke wheels (Style 194M) with performance tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) or 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) 481 Sport seats 507 Park Distance Control (rear only) 704 Sport suspension 710 M steering wheel or 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter  (Not in combination with ZSP on restricted models ) (Requires A52, 300, 354, 381, 475 or 896 on indicated models ) (Not in combination with 248 on restricted models )	x					\$3,750	
		x					+ \$600	
		x					+ \$100	
	(Not in combination with ZSP on restricted models ) (Requires A52, 300, 354, 381, 475 or 896 on indicated models ) (Not in combination with 248 on restricted models )	(restr.) (req'd) (restr.)						

		328i Sedan	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	335d Sedan	Retail Price	
<b>ZPP</b>	<b>Premium Package</b> 319 Universal garage-door opener 403 Moonroof 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth LC Leather Dakota	x	x				<b>\$4,100</b>	
	<b>Premium Package</b> 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth LC Leather Dakota			x	x	x	<b>\$2,650</b>	
	<b>In combination with ZVP</b>	x	x				<b>\$2,650</b>	
<b>ZSP</b>	<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2B4 18" Double-spoke wheels (style 195) with performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 760 Shadowline exterior trim 840 Increased top speed limiter					x	<b>\$2,150</b>	
						x	<b>+ \$100</b>	
	<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2S2 18" Light alloy wheels Star-spoke (Style287) with performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 704 Sport suspension 760 Shadowline exterior trim 840 Increased top speed limiter			x				<b>\$2,150</b>
				x				<b>+ \$100</b>
	<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2BZ 17" Light Alloy Double-spoke wheels (style 161) (17x8.0, 225/45 R17) <b>or</b> 2S2 18" Light alloy wheels Star-spoke (Style287) with performance tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim				x			<b>\$1,350</b>
					x			<b>+ \$100</b>
<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2SZ 17" wheels w/all-season run-flat tires (17x8.0, 225/45 R17) <b>or</b> 2S1 17" wheels w/performance run-flat tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 760 Shadowline exterior trim			x				<b>\$1,650</b>	
			x				<b>+ \$100</b>	
							<b>+ \$300</b>	
<b>Sport Package</b> 255 Sports leather steering wheel <b>or</b> 2XA Sports leather steering wheel with paddle shifters 2S1 17" wheels w/performance run-flat tires (17x8.0, 225/45 R17 front and 17x8.5, 255/40 R17 rear) 481 Sport seats 704 Sport suspension 760 Shadowline exterior trim 840 Increased top speed limiter	x						<b>\$2,050</b>	
	x						<b>+ \$100</b>	

		328i Sedan	328i xDrive Sedan	335i Sedan	335i xDrive Sedan	335d Sedan	Retail Price
<b>ZVP</b>	<b>Value Package</b> 2KU 17" wheels w/all-season run-flat tires (17x8.0, 225/45 R17) 494 Heated front seats 6FL iPod and USB adapter LC Leather Dakota		x				<b>NC</b>
	<b>Value Package</b> 2KU 17" wheels w/all-season run-flat tires (17x8.0, 225/45 R17) 6FL iPod and USB adapter LC Leather Dakota	x					<b>NC</b>