

**BMW of North America, LLC**  
**2010 Model Year**  
**Confidential Wholesale Price**

Effective September 1, 2009

	328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe
<b>U.S. Models</b>				
Base Price U.S.A. Port of Entry*	\$32,890	\$34,640	\$38,825	\$40,570
Base Price Euro Delivery Munich Pick Up	\$30,590	\$32,215	\$36,105	\$37,735
Base Price Diplomatic U.S.A. Port of Entry	\$31,250	\$32,910	\$36,885	\$38,545
Training Service Fee (Excludes Euro Delivery)	\$180	\$180	\$180	\$180

**Options**

205	STEPTRONIC automatic transmission	\$1,260	\$1,260	\$1,260	\$1,260
217	Active Steering	NA	NA	\$1,365	NA
248	Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models)	\$175 NC (restr.)	\$175 NC (restr.)	\$175 NC (restr.)	\$175 NC (restr.)
2XA	Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$90 (req'd)	\$90 (req'd)	\$90 (req'd)	\$90 (req'd)
302	Anti-theft alarm system	\$365	\$365	\$365	\$365
322	Comfort Access keyless entry	\$455	\$455	\$455	\$455
403	Moonroof (Included in package)	\$955 ZPP	\$955 ZPP	STD	STD
415	Power rear sunshade	\$320	\$320	\$320	\$320
459	Power front seats with driver seat memory (Included in package)	\$905 ZPP	\$905 ZPP	STD	STD
494	Heated front seats (Included in package)	\$455 ZCW	\$455 ZCW	\$455 ZCW	\$455 ZCW
4A3	Light Burl Walnut trim	NC	NC	NC	NC
4AS	Gray Poplar Wood trim	NC	NC	NC	NC
4B9	Aluminium Trim	NC	NC	NC	NC
4MG	Glacier Silver Aluminum trim (Requires ZMP on indicated models)	NC (req'd)	NC (req'd)	NC (req'd)	NC (req'd)
507	Park Distance Control (rear only) (Included in package)	\$345 ZMP	\$345 ZMP	\$345 ZMP	\$345 ZMP
541	Active Cruise Control	\$2,135	\$2,135	\$2,135	\$2,135
5AC	Automatic high beams	\$230	\$230	\$230	\$230
609	Navigation system	\$1,910	\$1,910	\$1,910	\$1,910
639	BMW Assist with Bluetooth (Included in package)	\$685 ZPP	\$685 ZPP	\$685 ZPP	\$685 ZPP
655	Satellite radio with 1 year subscription	\$320	\$320	\$320	\$320
677	Premium hi-fi system	\$795	\$795	\$795	\$795
6FL	iPod and USB adapter	\$365	\$365	\$365	\$365
6NF	Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)	\$135 (req'd) (req'd)

**Colors / Upholsteries**

	Non-Metallic paint	STD	STD	STD	STD
	Metallic paint	\$500	\$500	\$500	\$500
KA	Leatherette	STD	STD	STD	STD
LC	Leather Dakota (Included in package)	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP	\$1,320 ZPP

**Packages**

ZCW	Cold Weather Package (In combination with ZMP)	\$820 \$685	\$685 \$545	\$820 \$685	\$685 \$545
ZMP	M Sport Package 2MP 19" wheels w/performance tires (upgrade) 7XA Sport steering wheel w/paddles (upgrade) (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)	\$2,960 +\$90 (restr.) (req'd)	\$2,960 +\$90 (restr.) (req'd)	\$2,960 +\$910 +\$90 (restr.) (req'd)	\$2,960 +\$90 (restr.) (req'd)
ZPP	Premium Package	\$3,730	\$3,730	\$2,410	\$2,410
ZSP	Sport Package 2C6 18" wheels w/performance tires (upgrade) 2DA 18" wheels w/performance tires (upgrade) 2R4 19" wheels w/performance tires (upgrade)	\$1,320	\$775 +\$545	\$1,410 +\$910	\$775 +\$545

Note: Package contents not fully represented above. Comprehensive package descriptions available separately.

**Other Charges**

Destination & Handling	\$825	\$825	\$825	\$825
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All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option

\* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.

**BMW of North America, LLC**  
**2010 Model Year**  
**Suggested Retail Price**

Effective September 1, 2009

	328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe
<b>U.S. Models</b>				
Base Price U.S.A. Port of Entry*	\$35,750	\$37,650	\$42,200	\$44,100
Base Price Euro Delivery Munich Pick Up	\$33,250	\$35,015	\$39,245	\$41,015
Base Price Diplomatic U.S.A. Port of Entry	\$33,965	\$35,770	\$40,090	\$41,895
<b>Options</b>				
205 STEPTRONIC automatic transmission	\$1,325	\$1,325	\$1,325	\$1,325
217 Active Steering	NA	NA	\$1,550	NA
248 Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP on restricted models)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)	\$190 NC (restr.)
2XA Sports leather steering wheel with paddle shifters (Requires ZSP and 205 on indicated models)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)	\$100 (req'd)
302 Anti-theft alarm system	\$400	\$400	\$400	\$400
322 Comfort Access keyless entry	\$500	\$500	\$500	\$500
403 Moonroof (Included in package)	\$1,050 ZPP	\$1,050 ZPP	STD	STD
415 Power rear sunshade	\$350	\$350	\$350	\$350
459 Power front seats with driver seat memory (Included in package)	\$995 ZPP	\$995 ZPP	STD	STD
494 Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW	\$500 ZCW
4A3 Light Burl Walnut trim	NC	NC	NC	NC
4AS Gray Poplar Wood trim	NC	NC	NC	NC
4B9 Aluminium Trim	NC	NC	NC	NC
4MG Glacier Silver Aluminum trim (Requires ZMP on indicated models)	NC (req'd)	NC (req'd)	NC (req'd)	NC (req'd)
507 Park Distance Control (rear only) (Included in package)	\$380 ZMP	\$380 ZMP	\$380 ZMP	\$380 ZMP
541 Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400
5AC Automatic high beams	\$250	\$250	\$250	\$250
609 Navigation system	\$2,100	\$2,100	\$2,100	\$2,100
639 BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP	\$750 ZPP
655 Satellite radio with 1 year subscription	\$350	\$350	\$350	\$350
677 Premium hi-fi system	\$875	\$875	\$875	\$875
6FL iPod and USB adapter	\$400	\$400	\$400	\$400
6NF Smartphone Integration (Requires 6FL on indicated models) (Requires ZPP or 639 on indicated models)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)	\$150 (req'd) (req'd)
<b>Colors / Upholsteries</b>				
Non-Metallic paint	STD	STD	STD	STD
Metallic paint	\$550	\$550	\$550	\$550
KA Leatherette	STD	STD	STD	STD
LC Leather Dakota (Included in package)	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP	\$1,450 ZPP
<b>Packages</b>				
ZCW Cold Weather Package (In combination with ZMP)	\$900 \$750	\$750 \$600	\$900 \$750	\$750 \$600
ZMP M Sport Package 2MP 19" wheels w/performance tires (upgrade) 7XA Sport steering wheel w/paddles (upgrade) (Not in combination with ZSP on restricted models) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)	\$3,250 +\$100 (restr.) (req'd)	\$3,250 +\$100 (restr.) (req'd)	\$3,250 +\$1,000 +\$100 (restr.) (req'd)	\$3,250 +\$100 (restr.) (req'd)
ZPP Premium Package	\$4,100	\$4,100	\$2,650	\$2,650
ZSP Sport Package 2C6 18" wheels w/performance tires (upgrade) 2DA 18" wheels w/performance tires (upgrade) 2R4 19" wheels w/performance tires (upgrade)	\$1,450	\$850 +\$600	\$1,550 +\$1,000	\$850 +\$600
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.				
<b>Other Charges</b>				
Destination & Handling	\$825	\$825	\$825	\$825

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		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	Retail Price
<b>ZCW</b>	<b>Cold Weather Package</b> 464 Ski bag 494 Heated front seats 502 Retractable headlight washers	x		x		<b>\$900</b>
	<b>Cold Weather Package</b> 464 Ski bag 494 Heated front seats		x		x	<b>\$750</b>
	<b>In combination with ZMP</b>	x	x	x	x	<b>\$750 \$600</b>
<b>ZMP</b>	<b>M Sport Package</b> 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) 481 Sport seats 507 Park Distance Control (rear only) 710 M steering wheel <b>or</b> 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter  (Not in combination with ZSP on restricted models ) (Requires A52, 300, 354, 381, 475 and 896 on indicated models )	x	x		x	<b>\$3,250</b>
		x	x		x	<b>+ \$100</b>
		(restr.) (req'd)	(restr.) (req'd)		(restr.) (req'd)	
<b>ZMP</b>	<b>M Sport Package</b> 2MF 18" M Light Alloy Star-spoke wheels (Style 193M) with mixed performance tires (18x8.0, 225/40 R18 front and 18x12.0, 255/35 R18 rear) <b>or</b> 2MP 19" M Light Alloy Double-Spoke wheels (Style 225M) with mixed performance tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 507 Park Distance Control (rear only) 710 M steering wheel <b>or</b> 7XA M Sports leather steering wheel with paddle shifters 715 Aerodynamic kit 760 Shadowline exterior trim 775 Anthracite headliner 840 Increased top speed limiter  (Not in combination with ZSP on restricted models ) (Requires A52, 300, 354, 381, 475 and 896 on indicated models )			x		<b>\$3,250</b>
				x		<b>+ \$1,000</b>
				x	(restr.) (req'd)	<b>+ \$100</b>
<b>ZPP</b>	<b>Premium Package</b> 319 Universal garage-door opener 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth LC Leather Dakota			x	x	<b>\$2,650</b>
	<b>Premium Package</b> 319 Universal garage-door opener 403 Moonroof 430 Auto-dimming interior and exterior mirrors 431 Auto-dimming rearview mirror 459 Power front seats with driver seat memory 488 Lumbar support 4NA Digital compass mirror 639 BMW Assist with Bluetooth LC Leather Dakota	x	x			<b>\$4,100</b>

		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	Retail Price
<b>ZSP</b>	<b>Sport Package</b> 2C5 17" Light-alloy wheels Star Spoke (style185) with run-flat all-season tires (17x8.0, 225/45 R17) <b>or</b> 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim		x			<b>\$850</b>
						<b>+ \$600</b>
	<b>Sport Package</b> 2DA 18" Light-alloy wheels Cross Spoke (style 197) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim 840 Increased top speed limiter	x				<b>\$1,450</b>
	<b>Sport Package</b> 2KG 17" Light-alloy wheels V-Spoke (style 188) with run-flat all-season tires (17x8.0, 225/45 R17) <b>or</b> 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 481 Sport seats 760 Shadowline exterior trim				x	<b>\$850</b>
					x	<b>+ \$600</b>
<b>Sport Package</b> 2C6 18" Light-alloy wheels Star Spoke (style189) with mixed run-flat perf. tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) <b>or</b> 2R4 19" wheels w/performance tires (style 230) (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 481 Sport seats 760 Shadowline exterior trim 840 Increased top speed limiter			x		<b>\$1,550</b>	
				x	<b>+ \$1,000</b>	